

The Innovation Practice Privacy Policy

The Innovation Practice is a facilitation business based in the UK. This privacy policy will explain how we use the personal data we collect from you.

What data do we collect?

The Innovation Practice collects the following data:

- Personal identification information entered on the Contact Us page of our website (E.g. name, email address, phone number)
- Personal identification data from business cards or LinkedIn

How do we collect your data?

You directly provide The Innovation Practice with the data we collect. We collect data and process data when you:

- Register online on our Contact Us page of our website
- Voluntarily provide us with a business card
- Voluntarily send us a LinkedIn request or accept our request

How will we use your data?

The Innovation Practice collects your data so that we can:

- Process your order and manage your account
- Have direct one-to-one email contact
- Have direct one-to-one telephone calls
- Record contacts, tasks and activities

How do we store your data?

The Innovation Practice securely stores your data on Quickbooks, PipeDrive, Outlook, both secure cloud-based systems backed by the following data protection policies:

- Intuit Quickbooks: <https://quickbooks.intuit.com/uk/privacy-policy/>
- Pipedrive: <https://www.pipedrive.com/en/privacy>
- Microsoft Outlook: <https://privacy.microsoft.com/en-gb/privacystatement>

Marketing

We would like to occasionally send you information about our services that we think you might like. If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop The Innovation Practice from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please email **STOP** to info@theinnovationpractice.co.uk.

What are your data protection rights?

The Innovation Practice would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access: You have the right to request The Innovation Practice for copies of your personal data. We may charge you a small fee for this service.

The right to rectification: You have the right to request that The Innovation Practice correct any information you believe is inaccurate. You also have the right to request The Innovation Practice to complete the information you believe is incomplete.

The right to erasure: You have the right to request that The Innovation Practice erase your personal data, under certain conditions.

The right to restrict processing: You have the right to request that The Innovation Practice restrict the processing of your personal data, under certain conditions.

The right to object to processing: You have the right to object to The Innovation Practice's processing of your personal data, under certain conditions.

The right to data portability: You have the right to request that The Innovation Practice transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us on either of the below:

Call us at: +44 (0) 7711 720157

Or email us at: info@theinnovationpractice.co.uk

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. Please see our cookie policy statement on our website.

For further information, visit www.allaboutcookies.org

Privacy policies of other websites

The Innovation Practice website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

The Innovation Practice keeps its privacy policy under regular review and places any updates on this web page.

How to contact us

If you have any questions about The Innovation Practice's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@theinnovationpractice.co.uk

Call us: +44 (0) 7711 720157

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that The Innovation Practice has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office (ICO), who are the UK supervisory authority for data protection issues. Their website is: www.ico.org.uk.